

An Analysis of the Practical Paths for the Integrated Development of Community Education and Community Governance

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Abstract: From the perspective of collaborative governance among multiple subjects and starting from the reality of current urban grassroots social governance, this paper attempts to grasp the inherent logic of the integrated development of community education and community governance, clarify the goals of community education in community governance, strive to build an educational system serving lifelong learning for all, and gradually develop community education into an important field for the innovative governance of grassroots communities. The paper holds that practical paths for the integrated development of community governance and community education at the current stage should be effectively explored by building a “one-stop” service platform for community residents, leveraging community education by virtue of the advantages of community organizations, and actively establishing a community education support system.

Keywords: community governance; community education; community construction

Online publication: June 26, 2025

1. Introduction

The Fourth Plenary Session of the 19th Central Committee of the Communist Party of China proposed to incorporate the building of an educational system serving lifelong learning for all into the modernization of the national governance system and governance capacity, which provides a new direction for exploration in the integrated development of community education and community governance in the new era. At the current stage, efforts to improve the efficiency and quality of community education resource supply are of great significance for effectively promoting the integration and optimal allocation of community education resources and realizing the modernization of community education governance. Although in recent years, from the central to local governments, policy documents for promoting the development of grassroots community education have been issued on the basis of summarizing experiences related to community education, there is still a lack of relevant supporting organizational support for the integrated development of community governance and community education. Therefore, this paper strives to explore the operating mechanism and internal connection mechanism between community governance and community education, so as to promote the formation of a normalized development mechanism for the co-construction and co-governance of community governance.

2. Literature Review

In the new era, in the urban grassroots social space, effectively integrating community education into community governance is an inevitable choice for improving the community governance system and enhancing the effectiveness of community governance services^[1]. From the perspective of the specific directions of academic research on the innovative mechanism of integrating community education into community governance, it mainly focuses on the following aspects.

First, attention is paid to the value and practical mechanism of integrating community education into grassroots community governance. For example, starting from the practical dilemmas of urban community governance, some scholars analyze the institutional and structural factors that make it difficult for the advantages of community education to be transformed into community governance effectiveness^[2], and promote the in-depth integration of community education into community governance by clarifying the target structure, identifying internal driving forces, and optimizing mechanisms and systems^[3].

Second, starting from specific cases of the innovative development of grassroots urban community education mechanisms, in the micro community space field, explore the grassroots path of community education empowering community governance. For example, some scholars take the grassroots development status of community education in Chongqing and Suzhou as examples to put forward practical thoughts on improving the assessment and evaluation of community education^[4].

Third, give play to the linkage role between community education and community governance work. For example, from the perspective of party building leading urban community education and training in the new era, some scholars analyze the practical necessity and theoretical logic of community education development, strengthen the overall management system, and innovate the collaborative promotion model. Combining the practical experience of the integration and sharing mechanism of community education resources, this paper explores the resource advantages of community governance and community education to promote the integrated and mutually promoting development of community education and community governance, so as to explore the optimized path of multi-subject collaborative governance at the grassroots community level.

3. Governance Goals for the Integrated Development of Community Education and Community Governance

3.1. Inherent Logic of the Integrated Development of Community Education and Community Governance

With the deepening of reform and opening up, community education has played an important role in urban community governance. The multi-subject collaborative governance regarding the integrated development of community education and community governance in this paper is mainly carried out based on the following aspects of logic.

First, from the perspective of the consistency and relevance in promoting community education and community governance models, this study points out the identity between the two in terms of the ideological foundation, value goals, and management systems. Community governance work emphasizes optimizing the setup of grassroots community organizations, that is, accelerating the construction of grassroots community organizations, breaking down fragmentation between departments and regions, coordinating resources from all parties, building a community governance community, and improving the coverage and effectiveness of community governance. Community education, on the other hand, shifts its focus to promoting the all-round development of people and the reasonable redistribution of community education resources. Community education and community governance models have a certain degree of consistency in resource integration, value goals, and mobilization mechanisms.

Second, starting from the objective current situation of the integrated development of community education and community governance, this paper explores the practice of building a community governance platform for community education from the perspective of community governance. At present, grassroots community governance is facing practical

dilemmas such as the single content of community public service supply, low community identity, and slow progress of community self-development. Therefore, this paper points out that an integrated service platform for community education should be built to gradually explore a new path for the integrated development of grassroots governance and community education.

Finally, a new model of community governance is constructed through the integrated development of community education and community governance. Firstly, understand the needs of residents, provide multi-level cultural service products for community residents, and ensure the precise provision of community public services. Secondly, based on the integrated service platform for community education, strengthen the construction of grassroots community organizations while providing public cultural services for community residents. Thirdly, build new spaces for community governance led by community governance through social enterprises and social organizations, and promote the development of an innovative model of good community governance through the integrated interaction between community education and community governance.

3.2. Goal Requirements for the Integrated Development of Community Education and Community Governance

From the perspective of the goals for the integrated development of community education and community governance, firstly, it is to promote the innovative development of the theory of community ideological and political education. Urban grassroots social community education is an inherent requirement for the social value of community governance in the new era. In ideological and political work, strengthening the organizational linkage between community education and community governance is conducive to achieving resource sharing between the two parties. Secondly, it is to deepen the understanding of the laws governing the construction of urban community governance in China, and to a certain extent, enrich and develop the grassroots research on the theory of socialist social governance with Chinese characteristics in the new era. The grassroots community governance studied in this paper is a new exploration of the theory of grassroots governance of socialist society with Chinese characteristics in the new era. Thirdly, from the strategic height of promoting the modernization of the national governance system and governance capacity, explore the era value and inherent operational logic of community education, thereby deepening the innovative research on the theory of urban grassroots community education.

From the perspective of the practical requirements for the integrated development of community education and community governance, firstly, starting from the reality faced by China's urban community governance, explore the path of institutional construction for urban community education, and ensure the precise development of the supply of spiritual and cultural needs of grassroots people. Secondly, promote the construction of China's urban and rural community governance system, give full play to the functions of national grassroots political power construction and public service supply, and improve the urban community public service system and emergency response mechanism. Thirdly, take China's urban grassroots community governance as a blueprint, accumulate grassroots practical experience in China's community governance, strengthen the effective connection between community education activities and community organizations, and fundamentally enhance the governance effectiveness of urban community governance work.

4. The Covariant Relationship Mechanism for the Integrated Development of Community Education and Community Governance

4.1. Construction of the Relationship for the Integrated Development of Community Education and Community Governance

Community governance is the cornerstone of national governance. Effectively integrating community education into community governance is an inevitable choice for improving the urban and rural community governance system and a fundamental project for realizing the modernization of the national governance system and governance capacity.

Nowadays, as socialism with Chinese characteristics has entered a new era, the principal contradiction in Chinese society has transformed into the contradiction between the people's ever-growing needs for a better life and unbalanced and inadequate development. Against this backdrop, how to promote the organic integration of community education and community governance will be an effective practical strategy to accelerate comprehensive community governance and enhance community governance capacity. From the perspective of inherent value goals, both community governance and community education take "people-centered" and the pursuit of the all-round development of social residents as their common value concepts, which serves as an important prerequisite for the integrated development of community education and community governance. From the perspective of external integration relationship, community education and community governance are in a relationship of mutual promotion and coordinated development. On the one hand, the effectiveness of community education and training affects the development effectiveness of grassroots economy and community governance. On the other hand, the sustained and healthy development of community residents' lives is also an important prerequisite for the construction of urban spiritual civilization and China's modernization drive in the new era. Therefore, the integration and mutual promotion of community education and community governance can effectively enhance the organizational and governance capabilities of grassroots community organizations and continuously promote the coordinated and orderly development of the grassroots democratic process in urban communities.

However, currently, in urban community spaces, due to the constraints of socio-economic development conditions and institutional factors, urban community education often faces problems such as vague service positioning, formalization of educational activities, unstable supply of social resources, and insufficient public participation. These issues make it difficult for the effectiveness of community education to be transformed into the endogenous driving force for comprehensive community governance. Therefore, to give full play to the institutional role of grassroots community organizations, it is necessary to accelerate the integration of community education into community governance and promote their integrated development. This requires studying and establishing a community governance leading mechanism, a community endogenous driving force mechanism, a resource integration mechanism, and a democratic public participation mechanism for integrating community education into community governance, thereby achieving the sound development of communities.

4.2. Community Education as an Important Grasp for Grassroots Social Governance Work

Community education is a community-based school-running model emerging with the popularization of lifelong learning education in China. It mainly includes various leisure education targeting community adults and mass entertainment activities, and is a national education system oriented towards developing everyone's lifelong learning ability and carrying out training activities based on the common needs of community residents and resident units. Community education and training work faces practical difficulties such as insufficient community organizational strength, a loose community cultural and educational system, and difficulties in deepening some grassroots service work. Therefore, it is necessary to promote the in-depth integration of urban community education and training with community governance work and explore effective practical paths for expanding urban grassroots social governance work into the field of community education and training. Starting from the actual effectiveness of community education and training work in urban grassroots society, the focus of community education lies in how to establish an effective organizational management system relying on project-based service platforms, communities, social enterprises, and social organizations according to the common needs of community residents for lifelong learning and development. Furthermore, practical explorations are carried out from aspects such as the target value dimension of community education, organizational management effectiveness, resource integration mechanisms, and residents' public participation paths, so as to promote the continuous improvement of the quality of community governance work in the field of urban grassroots community education.

In the process of exploring the optimal path for grassroots social governance, community education has increasingly become an important way for grassroots community innovation governance and has provided a new path choice for exploring high-quality governance models in grassroots urban communities. Therefore, the difficulty of this study lies in

how to effectively integrate and rationally utilize community education resources based on the current development status of community education resource construction, meet the diverse spiritual and cultural needs of community residents, balance the interest relations among multiple subjects of community education, build a governance community for community education resource integration, and form a pattern of co-construction and sharing of community education resources. Specifically, it is divided into the following specific dimensions: Firstly, in cultural construction, how to strengthen the role of cultural guidance, promote the reform and innovation of the community education service system, and integrate grassroots community service work into the practice process of grassroots community education; Secondly, in the resource integration mechanism, integrate the educational resources of different social enterprises, social organizations, and social groups, and promote the collaboration of multiple educational subjects and the integration of educational resources in multiple fields; Thirdly, in community service construction, integrate grassroots service work into the daily lives of community residents and strengthen the positive role of community education.

4.3. Effective Paths for the Integrated Development of Community Education and Community Governance

By strengthening community governance, enhancing the management and service capabilities of community education, and applying the service advantages of grassroots community organizations to the comprehensive governance of urban communities and the practice of community education, we can effectively stimulate the educational vitality of communities and the endogenous driving force for sustainable development, thereby forming a community governance community. Based on this, from the perspective of urban grassroots community governance, the research on the construction path of the urban community education governance model mainly includes the following aspects:

4.3.1. Building a “One-Stop Service Platform for Community Residents”

First, with buildings, communities, social enterprises, and social organizations as the main carriers, strengthen community cultural construction through community education, organize cultural themed activities, and promote core socialist values. Second, create a comprehensive community education service complex, build a platform for community education and training to participate in community governance, and carry out various types of civic cultural education and social public welfare activities for community residents by gathering high-quality resources in education, culture, art, sports, science and technology, etc. Third, practice the ideological propaganda of serving the people in various themed activities of grassroots community education, and based on the concept of “facing the people and serving the people”, accelerate the structural adjustment of community education resources and the optimization of service functions to promote the harmonious and orderly development of grassroots communities. From the perspective of promoting the reform of the urban community governance system and practical innovation, explore a win-win cooperation model between community governance and urban grassroots community education. It is emphasized that by building a mutually promoting and win-win development path of the “community governance - community education mechanism”, the two-way flow, cooperation and sharing between ideological and political resources and community education resources can be achieved. Moreover, with the help of positive incentive means and effective feedback mechanisms, the effectiveness of community cultural construction activities and community education and training can be monitored and guaranteed.

4.3.2. Accelerating the Coordination of Community Education Resources

From the perspective of innovating the integration mechanism of educational resources in urban grassroots community governance, explore how to achieve the overall optimization of resources in various fields of community education through integration and linkage under the governance structure with community governance as the core, and stimulate the endogenous driving force mechanism of grassroots community governance. At present, urban communities have begun to explore ways such as social enterprises, project-based operation of community education, and an integrated service platform for community residents' education to ensure the stability and sustainability of community construction funds.

These innovations in community governance mechanisms that have both market and social attributes urgently need to strengthen the overall community education management system and build a new ecology for the integrated development of community education and community governance. First, we should give full play to the institutional advantages of community organizations in the practice of community education and their advantages in maintaining close ties with the people, and build a refined residents' demand management system and community education organization system. Second, based on community grid governance, through in-depth interaction with community residents, grasp the information on residents' service needs, understand difficult and hot issues, and improve the community's public security environment and public health environment. Through the service capabilities of grassroots community organizations, actively respond to the common needs of community residents in terms of spiritual and cultural life and the integration of neighborhood relations.

4.3.3. Building a Community Education Support System Centered on Serving the People

From the perspective of collaborative governance, promote the innovation of the community education mechanism. At present, in the process of community education development, there are difficulties such as insufficient participation of social forces, unstable financial support, and ineffective management. Therefore, it is urgent to comprehensively examine the current situation of community education's own development, build an implementation framework for social participation in community education of "community governance - educational support - system design - collaborative participation - optimization of governance paths", and establish a social participation mechanism for community education to timely and effectively solve the difficulties in the integration of educational resources and the development of community education. In response to the different needs of community residents, build a personalized community education support and public service system. Relying on project-based exploration, design socialized projects of community education and services with different educational and training contents. For example, legal lectures, traditional Chinese culture lectures, calligraphy and painting classes, parent education classes, and body and daily etiquette classes held by community education and service platforms are all new explorations of community education governance paths carried out by community organizations with the collaborative development of multiple subjects. Here, community residents, community backbones, and community volunteers have become the backbone of the urban community education team. This community education team has promoted the integration and optimization of community resources, and further promoted the deepening and sustainable development of community governance services.

The construction of a collaborative framework of "community governance-educational support-system design-collaborative participation-optimization of governance paths" can effectively address the current problems in community governance, such as insufficient educational empowerment and relatively lagging integration of community education resources. The integration of resources and organizational adaptation among multiple subjects is an important way to maximize the integrated effectiveness of social governance, which can effectively promote the two-way empowerment and symbiotic development of the modernization of community governance and the high quality of community education.

Disclosure statement

The author declares no conflict of interest.

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