

Research on the Deep Integration of Chinese Excellent Traditional Culture and Ideological and Political Education in Colleges and Universities

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Abstract:

The excellent traditional Chinese culture, embodying the profound heritage accumulated by the Chinese nation throughout its long history, holds far-reaching significance that is self-evident. Integrating this culture into the ideological and political education of local colleges and universities can create a new approach to ideological and political education. Furthermore, it provides rich cultural resources that support the all-round development of students and offer significant research value. Therefore, this paper explores the mechanisms for innovation and the pathways for integrating traditional Chinese culture into ideological and political education in colleges and universities, serving as a reference for future studies.

Keywords:

Chinese excellent traditional culture
Colleges and universities
Ideological and political education
Mechanism innovation

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1. Introduction

The integration of excellent traditional Chinese culture into ideological and political education in colleges and universities can further enrich its educational forms, improve the timeliness of ideological and political education, enhance students' cultural confidence, and then generate national pride, and actively promote the inheritance and development of excellent traditional Chinese culture. Therefore, colleges and universities should pay full attention to the value of Chinese excellent

traditional culture in education, develop and utilize it as an important resource of ideological and political education, and contribute their strength to the cultivation of socialist builders who have an all-round development of morality, intelligence, physique, beauty, and labor.

2. Interpretation of the connotation of Chinese excellent traditional culture

In the whole system of excellent traditional culture, there

are many essences of the thought through recent time, which still exudes unique brilliance. Firstly, in these ideas, the concept of “the unity of man and nature” emphasizes the model of integration and symbiosis between human thought and natural laws, and advocates that human beings should respect and protect nature. Secondly, the idea of “peace is the most valuable” emphasizes that people should cooperate, secure their positions, and work together to build a stable social relationship, which fully reflects the Chinese nation’s yearning for peace. Thirdly, in the theory of “Yin and Yang and five elements,” the origin of all things is further discussed through the five basic elements of wood, water, earth, gold, and fire. Simultaneously, the relationship between them is also analyzed to show the profound and unique understanding of nature. The concept of “the mean of the mean,” which emphasizes that people should remain impartial, serves as an outstanding example of the wisdom inherent in Chinese culture ^[1].

These excellent traditional cultural thoughts have penetrated all levels of national development, deeply influence people’s lifestyles, behavior habits, thinking modes, and moral concepts, and have rich educational value. In the context of the new era, these thoughts are particularly significant for cultivating college students with noble moral character and a strong sense of social responsibility. However, integrating traditional Chinese culture and ideological and political education in colleges and universities is not simply about incorporating traditional words, art, or customs directly into teaching. Instead, it involves establishing a deep relationship between the national spirit embedded in traditional culture and the core concepts of ideological and political education. By inheriting the essence of traditional Chinese culture, students can develop cultural self-confidence and be guided to adopt a scientific worldview, along with a sound outlook on life and values.

3. The value of integrating excellent traditional culture into ideological and political education in colleges and universities

3.1. Guide students to establish cultural confidence

In the process of individual growth, the university stage

plays a pivotal role in shaping students’ worldviews, outlooks on life, and values. During this period, students often face ideological challenges from various sources, particularly the widespread influence of Western culture. This exposure can lead some students to feel confused about their value choices and even uncertain about how to proceed. In their pursuit of Western values, many students gradually neglect the study of traditional Chinese culture, with some even developing a negative attitude toward it ^[2].

In the face of ideological confusion among college students, it is crucial to deeply understand the historical significance of China’s excellent traditional culture and its unique value in shaping individuals’ spiritual worlds. This culture encompasses rich moral sentiments, value orientations, and profound patriotic feelings, all of which are vital resources for ideological and political education. Therefore, integrating these cultural elements into the daily educational activities of college students not only preserves and promotes traditional Chinese culture but also serves as an important means to guide students in establishing correct values and enhancing their cultural literacy. This integration helps students gain a deeper understanding of China’s cultural heritage, fostering a stronger sense of cultural identity ^[3,4].

3.2. Stimulate students’ patriotic feelings

On the fertile land of China, there exists a vibrant traditional culture that ultimately forms an all-encompassing treasure trove of patriotic education. Patriotism, as the essence of this culture, has continuously inspired generations of Chinese people with its unique appeal since ancient times. Throughout different historical stages, countless national heroes have emerged, and their glorious deeds have become powerful symbols of patriotism. In the context of the new era, these heroes continue to exemplify unwavering national integrity. The patriotic spirit embedded in China’s excellent traditional culture provides a strong foundation for the nation’s development. At its core lies loyalty to the country, which is fully expressed through deep affection for the people and a firm belief in the future of the nation.

In the ideological and political education of colleges and universities, it is essential to deeply explore the patriotic and people-loving ideals embedded in China’s excellent traditional culture and integrate them into the

educational process. This approach makes the cultivation of patriotism, as the core of the national spirit, more vivid and engaging. By sharing stories of heroic deeds, teachers can effectively inspire students' national consciousness and further strengthen their sense of national spirit^[5].

3.3. Improve students' moral quality

China's excellent traditional culture plays a critical role in personal moral cultivation. Its profound wisdom offers rich resources for moral education, such as the "golden rule" of "Do not impose on others what you would not wish for yourself." This principle teaches empathy in daily interactions, emphasizing mutual respect and consideration for others' feelings. It guides individuals to avoid actions they would not want to experience themselves.

Similarly, ideas like "tranquility cultivates morality, and frugality cultivates virtue" stress the importance of living a modest and disciplined life. These teachings encourage harmony between mind and body through inner peace and external moderation, ultimately leading to moral elevation.

Additionally, the concept of self-discipline in "Do not ignore small evils, nor neglect small virtues" profoundly illustrates the moral standards individuals should uphold. It reminds people to avoid tolerating even minor wrongdoings and to value and practice even the smallest acts of goodness. This spirit of self-discipline forms a vital foundation for fostering a positive social atmosphere and improving the overall level of societal morality^[6,7].

4. The mechanism innovation and path exploration of integrating Chinese traditional culture into ideological and political education in colleges and universities

4.1. Building a multi-dimensional integrated information-based ideological and political education mechanism

Currently, China's information education system has gradually developed and matured. Emerging education models, such as Small Private Online Courses (SPOC) and Massive Open Online Courses (MOOC), are

playing an increasingly significant role in the higher education system. Against this backdrop, the importance of integrating excellent traditional Chinese culture into the ideological and political education system becomes particularly evident. Leveraging information education platforms to promote deeper educational innovation practices should be a top priority.

Firstly, educators must make full use of the rich resources available on the Internet, incorporating them into the traditional culture and educational practices of ideological and political courses in colleges and universities. This approach will enhance the informational integration and coordination of ideological and political education.

At the same time, university administrators should rationally allocate information-based traditional cultural education resources in alignment with their institutions' specific educational needs. This ensures that the transformation process is both efficient and tailored to the unique goals of each university^[8,9].

Secondly, colleges and universities can actively explore advanced teaching methods, such as distance learning, through modern online education platforms. By seamlessly integrating online traditional cultural learning with offline ideological and political education, they can create a comprehensive educational ecosystem. In this system, ideological and political education serves as the core link between online and offline components, continuously attracting new educational resources and fostering a virtuous cycle within the educational environment.

Thirdly, to continually inject vitality into traditional culture education in colleges and universities, educators must actively explore emerging educational resources on digital platforms. These resources should be consistently integrated into the ideological and political education process, ensuring the curriculum remains dynamic and relevant.

4.2. Carry out diversified practical activities

In today's society, promoting the in-depth development of traditional culture education and practical activities is key to stimulating college students' strong interest in learning about traditional culture. To achieve this, colleges and universities can organize a variety of engaging practical

activities that encourage students to take the initiative in learning about traditional culture. By creating an environment where students can actively participate and experience traditional culture firsthand, their understanding of it will be deepened. In this process, it is crucial to focus on enhancing students' cognitive ability regarding excellent traditional culture. This is an essential step in effectively integrating traditional culture into the ideological and political education system^[10].

Firstly, to achieve this goal, colleges and universities can actively organize traditional cultural practice activities with a competitive nature. When planning such activities, it is important to first understand students' interests in traditional culture. This ensures that the planned activities meet their needs and stimulate enthusiasm for participation. Secondly, based on a deep analysis of students' interests, the activity content can be divided into areas such as traditional culture and philosophy, traditional sports, and traditional literature. This allows each student to choose the most suitable project according to their personal interests. Thirdly, the role of teachers is crucial in the success of these activities. Teachers are responsible for imparting knowledge and guiding students throughout the learning process. To support this, teachers can offer personalized extracurricular guidance tailored to individual students. Through careful guidance, students will more easily integrate into the practical activity environment, fostering a deep and lasting connection to traditional culture. When students develop a genuine emotional connection to traditional culture through enjoyable and challenging activities, the integration of ideological and political education with traditional cultural education will yield a more significant educational impact^[11,12].

4.3. Improve the professionalism of traditional cultural education

Currently, the implementation of traditional cultural education in China's higher education system requires greater attention at the societal level. However, many university administrators still face challenges in educational practices, leading to several formalized problems. These include a lack of depth in educational content, a homogenization of curriculum choices, and an inability to fully showcase the unique charm and

rich connotation of traditional culture. As a result, the educational impact of traditional culture is weakened, and this creates obstacles to its effective integration with ideological and political education, preventing the two from forming a virtuous cycle of complementarity.

Firstly, to strengthen the effective integration of traditional cultural education with ideological and political education and improve overall educational quality, universities must engage in deeper exploration within their educational practices. When delivering traditional cultural content, special attention should be paid to diversity, while also emphasizing professionalism. Universities should aim to expand the scope of their efforts and broaden students' perspectives on traditional culture^[13].

Secondly, in implementing traditional cultural education, colleges and universities should focus on enhancing its practical effectiveness within ideological and political education. This does not mean simply integrating traditional cultural knowledge into ideological and political courses. Instead, innovative teaching methods should be employed to help students deeply understand the spiritual essence of traditional culture through personal experience and perception. Only by doing so can we establish a solid foundation for ideological and political education, enabling college students to uphold correct values when facing increasingly complex social realities.

Thirdly, with traditional cultural learning at the center, colleges and universities can continually explore innovative educational methods. For instance, experiential activities such as calligraphy, tea art, and Peking Opera allow students to personally engage with and appreciate the unique charm of traditional culture. Additionally, specialized research courses on traditional culture can guide students in exploring its historical origins, further deepening their understanding.

Finally, modern information technology, such as virtual reality and online courses, can provide students with more accessible and diverse traditional cultural learning resources. In promoting the integration of traditional cultural education with ideological and political education, colleges and universities should also prioritize cultivating students' critical thinking skills. This ensures that students can absorb the essence of traditional

culture while examining it rationally, giving it new vitality in the context of contemporary society. By fostering this ability, students will develop a stronger sense of cultural identity and gain a broader cultural perspective that can support their future career development^[14,15].

4.4. Do a good job in cultural education practice and innovation

Educational innovation is the driving force behind the continuous progress of education, making it a crucial task to effectively integrate excellent traditional culture into ideological and political education in colleges and universities. To achieve this goal, it is essential to align with the pace of educational innovation and continuously improve the content of education.

In this process, the careful selection of excellent traditional cultural content is particularly important. Colleges and universities should thoroughly explore the cultural essence that aligns with the needs of contemporary ideological and political education and integrate it into relevant courses. By refining the core elements of traditional culture, unnecessary teaching content can be simplified, ensuring efficient and impactful teaching outcomes.

When exploring innovative educational methods, ideological and political education should embrace an experimental spirit and boldly break free from the limitations of traditional frameworks. Educators must continuously practice, explore, and adopt diverse teaching

strategies, adjusting them flexibly based on course feedback. This adaptability allows traditional cultural elements to be seamlessly embedded into every aspect of ideological and political education.

Such integration promotes a complementary relationship between ideological and political education and traditional culture, leveraging the strengths of both. By doing so, colleges and universities can work towards the comprehensive development of students, ensuring that traditional culture enriches their educational experience while fostering a deeper connection to cultural heritage^[16].

5. Conclusion

Integrating excellent traditional Chinese culture into ideological and political education in colleges and universities is an innovative measure of far-reaching significance. This approach not only points to a new direction for enhancing the quality of ideological and political education but also injects fresh vitality into the improvement of the education system. In the future, colleges and universities should deepen this integration by continuously exploring the valuable resources inherent in traditional Chinese culture. By doing so, they can make significant contributions to cultivating a new generation of talent with noble moral character, aligned with the needs of the modern era.

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